

### **Summary**

#### **DOROTA MILKOWSKA (The Eugeniusz Geppert Academy of Art and Design, Wrocław) / Poster of Wrocław artists from 1955 to 1981**

The beginnings of the Wrocław poster date from the mid-1950s. It is the time of the first debuts in this field of design for artists educated at the State Higher School of Fine Arts in Wrocław. Initially very dependent on external influences, such as Polish pre-war poster, artistic graphics, contemporary painting, or finally – the work of then contemporary Polish and foreign poster artists, at the turn of the 1960s and 1970s the Wrocław poster gained its own original expression. This was due, among others, to Jan Jaromir Aleksion, Jerzy Czerniawski and Eugeniusz Get-Stankiewicz. Raised in the environment of independent student counterculture – the last three also by Maciej Urbaniec (who came to Wrocław to conduct classes at the Academy of Fine Arts) – cooperating mainly with theatres, they treated the poster as a way to start a dialogue with the recipient. The dialogue based on idiomatic language, full of references, games of meanings, symbols and allusions, and cultural references that often went beyond the content of a given stage work that was advertised.